

# **MARKETING SCHOOL MEALS 268 – FACT SHEET**

## **3 HOUR MODULE**

Note: This course may also be taken as part of a 10 hour course. See Marketing School Meals 265.

### **LESSONS**

**Topic:**           **Designing a Marketing Project/Plan**

**Goal:**            To practice the principles of marketing by developing a project or written action plan for a school building or a school district food service department.